

BALTIMORE

BROADCASTING  STUDIOS

Just a brief but nonetheless grateful acknowledgement of your recent communication relative to our broadcasting, and a confirmation of your reception.

It is our purpose, through WBAL, to render a valuable service in the way of information, entertainment and instruction and, further, to carry to our radio audience everywhere the spirit of progress and cordiality with which Baltimore has always been identified.

With the hope that we may continue to number you among our enthusiastic supporters, I am

Very truly yours,



DIRECTOR