

WBAL-RADIO 1090

MARYLAND'S BROADCAST CENTER

BALTIMORE, MARYLAND 21211 PHONE—AREA 301—467-3000

50,000 WATTS  NBC AFFILIATE

November 9, 1965

Mr. David F. Thomas
Radio Station WUMS
P. O. Box 303
Proctorville, Ohio 45669

Dear Mr. Thomas:

I very much appreciate your letter, relating how you picked up WBAL at 4:00 p.m., on November 2.

I was particularly pleased that you were able to locate Card Number 329, dated November 19, 1925. Incidentally, the signature on this card was Frederick Hueber, who died several years ago. We have received a few comments and letters, along with old newspaper clippings, which were sent in by various listeners, and they were very much appreciated. If you could photostat a copy of your card and mail it to me, I would be deeply grateful. Naturally, any cost you may incur, we would be most happy to pay.

Our slogan today is "WBAL, ALWAYS THE BEST - - NOW BETTER THAN EVER", and believe me, we are still striving to broadcast as meaningful a program as is possible, along with a degree of community involvement.

Again, many thanks for your very kind letter. It was a pleasure hearing from you.

Cordially,



Alfred E. Burk
VICE PRESIDENT &
GENERAL MANAGER

AEB/nb