

NEW BEDFORD BROADCASTING CO.

RADIO STATION

W N B H

NEW BEDFORD HOTEL

NEW BEDFORD, MASSACHUSETTS

Dear Friend:-

Thank you very much for your kind comment on our program. We are pleased to hear from our listeners out of town, and we are more than happy to verify your reception of our station on **NOV 27 1958**, at the hour you mention. We have checked the information you gave us and find that you are correct.

W N B H is on the air daily. Our morning broadcasts open about 8:30 and last until about 11. We are on the air frequently in the afternoon and are also on the air every night throughout the evening until eleven o'clock or later. On Sundays we on are continuously from 11 A.M. until midnight.

We extend to you and your friends a cordial invitation to listen for us often...and comment on our programs. Comments...whether they be critical or complimentary are always welcomed.

If you visit New Bedford, be sure to visit our studios. You will be welcome, and we will be pleased to direct you to the points of interest of the old "Whaling City".

Very cordially yours,

Don Morton

Program Director,
NEW BEDFORD BROADCASTING COMPANY.

DM/m