

RADIOCASTING STATION
W S M B

OWNED AND OPERATED BY

SAENGER AMUSEMENT CO.—MAISON BLANCHE CO.

Administration Office, 1401 Tulane Avenue
NEW ORLEANS, LA., U. S. A.

Date

June 7, 1925

Many thanks

Mr. Thomas

for your kindness in reporting our program on

May 29

We have the latest type of Western Electric transmitter and we are now operating on a wave length of 319 Meters. Our main studio is in the Maison Blanche Building, and we also have regular De Luxe programs from both our Saenger's Strand Theatre and Saenger's Liberty Theatre Studios.

Very truly yours,

Clayton Randall

Program Director-Announcer.

SCHEDULES

TUES. WED. FRI. SAT.

12:30 to 1:30 6 to 7:30 8:30 to 10

(Central Standard Time)

DAILY NEWS SCHEDULE
MONDAY-WEDNESDAY 12:30-1:30
THURSDAY, SATURDAY 8:30-9:30
CONCERT OR DANCE ORCHESTRA 7:30-8:30