



**THE W. K. HENDERSON IRON WORKS AND SUPPLY CO.**  
**RADIO BROADCASTING STATION**  
**SHREVEPORT, LOUISIANA**

Dear Listener:-

We want to thank you for your appreciation of our programme. It means quite a bit to us to know that the effort we are making to please you is not in vain, and that you find we are broadcasting very fine entertainment.

You will be glad to know, no doubt, that we have increased our broadcasting power from 500 to 1,000 watt, still maintaining the 261 wave length, as this will mean a much clearer reception for you.

Our plans for the winter season are bound to please you. The very best music, both classical and "jazz", treated by the most capable and artistic musicians, and some impressive and educating sermons and lectures are to be broadcasted.

Be sure to "TUNE IN":

Saturday	Sunday	Monday	Tuesday	Thursday.
(9:00 PM to 12:00 PM)	(9:30 AM to 10:30 AM)	(8:00 PM to 9:00 PM)	(9:00 PM to 12:00 PM)	(8:00 PM to 9:00 PM)

(Wednesday and Friday - Silent.)



Hoping you will continue to enjoy the programmes, I am,

Sincerely yours,

A handwritten signature in blue ink, which appears to read 'W.K. Henderson', written in a cursive style.

PRESIDENT.

WKH"