

100 WATT

1420 K. C.

RITZ HOTEL



PADUCAH, KY.

100% MODULATION

We are { ~~SORRY~~ PLEASSED } to advise you that we { ~~CANNOT~~ CAN } verify your reception of our station, WPAD, on February 15, 1931.

Our present operating schedule is 7:00 a. m. to 9:30 a. m.; 11:00 a. m. to 2:00 p. m.; 4:30 p. m. to 11:00 p. m.

Your future reports will be appreciated and promptly acknowledged. WPAD has two studios equipped with Baldwin Grands, Condenser Microphones.

PADUCAH BROADCASTING COMPANY

33¼ R. P. M. TURNTABLES

CRYSTAL CONTROL

WE USE BALDWIN EXCLUSIVELY