



Celebrating 50 YEARS of Broadcast Service - August, 1980

CBS Radio Network Affiliate
37 Years



July 24, 1981

David F. Thomas
1212 E. Comanche
Tampa, Florida 33604

Dear David:

Thank you so much for your recent letter dated 6/15/81 in which you stated that you had heard WPAD AM 1560 Khz at Tampa on 6/14/81. We regret that we have been so long in answering your letter, but with the vacation season here and part of the staff off all the time, we have just gotten behind in our paperwork. We hope you will excuse the delay.

It is good to read what you had to say in your letter and we are enclosing some information about WPAD.

Several listeners have mentioned that they thought 1560 was WDXR. Well, for years it was WDXR, but WPAD purchased it through a swap of frequencies arrangement and now WPAD is on 1560 and WDXR is on 1450.

We hope this letter will serve as your verification of receiving our programming and we are enclosing a small token of appreciation, a combination letter opener/staple puller that we hope you will be able to use from time to time.

It may be of interest to you that we plan to join the new Satellite Music Network around the first of September, 1981 and we will have our own dish and receive the signals of that network. No doubt you will want to tune us in again to see how we sound with the new signal from the satellite and we will appreciate hearing from you again.

• Thanks again for listening and writing.

Yours very truly,

Edward B. Fritts
General Manager