



THE  
NEW  
SOUND

"440 RADIO LANE"  
1000 WATTS DAYTIME  
GLASGOW, KY.  
BOX 784

Dear Broadcast Band DX Listener *David*

This letter verifies that the station which you heard Nov. 26, 1962 at 0407 EST, on 1440 kilocycles, was our 1000 watt station WCDS, in Glasgow, Kentucky.

We would like to express our thanks to all of you who stayed up to listen for us and took the trouble to write. We were happy to cooperate with Len Kruse and the NRC in conducting a scheduled test program for the benefit of those interested in hearing our station. We are glad that you enjoyed our short program, and we hope that you will hear us again sometime. We will attempt to contact the NRC before future tests.

WCDS is owned and operated by John M. Barrick, a local citizen who has been in the announcing business for many years. Mr Barrick himself was the announcer that you heard on the test program. We employ three other announcers. We are a 1000 watt daytime station, covering a fifty-mile radius. We have all new deluxe Gates equipment and a quarter-wave antenna. Our transmitter is operated at maximum legal response, which slightly reduces our power but greatly increases the quality of our sound. Our regular programming consists of popular music, news, and community service programs.

*We got over 100 Reports. Most DISTANT WAS SEATTLE WASHINGTON.*

Glasgow is located in South-Central Kentucky, in the heart of a great tobacco farming area. Glasgow is a farming center, and also boasts its share of industry. WCDS is located about two miles South of downtown. We hope to establish downtown studios in the near future. Please call on us if you happen to pass through Glasgow sometime.

*Merry*

We have been on the air for only two months, and all four employes have been "busy as a bee." We haven't printed any QSL cards or coverage maps yet. We would answer each letter with a personal letter, but our small staff and lack of time prevents answering over 100 letters!

*XMAS FROM WCDS.*

Many thanks to you for writing to us. We were very happy that we were heard in so many places. Too bad we can't operate every night; but you know the law. We hope that this letter will be of some benefit to you in your interesting hobby of DX radio listening. 73's, all

*John M. Barrick*  
John M. Barrick, owner and operator

*Forrest E. Rice*  
Forrest E. Rice, Engineer