

THE UNIVERSITY OF KANSAS
LAWRENCE

**RADIO STATION
KFKU**

OFFICE OF THE
PROGRAM DIRECTOR

Dear Listener:

The University wishes to thank you for your recent letter acknowledging reception of its radio station, KFKU. We are glad to know you have heard our station, and we hope you will continue to be a regular listener to both our educational programs and the special features.

The University plans to broadcast regular programs twice a week, on Monday and Thursday nights, in addition to special periods of broadcasting which will be announced at irregular intervals. A schedule of KFKU's weekly broadcasting hours, with a tentative program for the near future is enclosed for your examination, in order that you may know when to listen for our station. You will note that our programs start promptly at 6:50 o'clock and, with the exceptions announced, continue until 8:00 o'clock.

The regular programs will consist of educational lecture series by members of the faculty of the University, and of musical numbers arranged and presented by the School of Fine Arts. The University will make announcement in advance of the broadcasting of special events such as athletic contests, student rallies, commencement exercises, concerts and dramatics, and the like.

We hope you will find it profitable to listen regularly to KFKU, whether with the purpose of pursuing courses for University credit or of securing first-hand information on educational topics. If you desire to enroll in one of the correspondence study courses, supplementing your work with the radio lectures, a special announcement will be sent you on request. Lecture series will be offered by members of the faculty of the various schools and departments and we hope to have every department represented during the year. If you desire further information on the lecture series, write me at any time.

Station KFKU is a 500-watt transmitter, a Class B station operating on a temporary wave length of 275 meters. We shall be interested in hearing from you often as to how our programs are received, with respect to both the music and the type of speeches and speakers you like; also in regard to the audibility and modulation of the reception.

Thanking you again for your courtesy, and trusting to hear from you again, we remain,

Very sincerely yours,

Asst. John F. Patt
Program Director