



ROCK RIVER BROADCASTING CO.

1000 WATTS
1330 KILOCYCLES

DIAL 8-2263

113 SOUTH COURT STREET
ROCKFORD, ILLINOIS

October 29, 1953

Mr. David F. Thomas,
Longwave Listening Post,
Radio W. U. M. S.
Proctorville, Ohio.

Dear Mr. Thomas:

This is to verify your reception of WRRR, Rockford, Illinois, operating with a power of 1000 watts on a frequency of 1330 kilocycles.

WRRR plans to begin commercial programming about November 15th to December first, operating daytime only. WRRR is directional, with the North-South concentrated signal, and protecting KWVL, Waterloo, Iowa.

Rockford, Illinois, 105,400 city population, is bisected by the Rock River, and lies in Winnebago County.

Reason for the selection of RRR is our corporation name, Rock River Broadcasting, or Rock River Radio.

We wish to thank you for your interest and wish you well in your hobby of DXing.

Sincerely,

Georgeann Stemler

Georgeann Stemler,
for WRRR