

WCRW

THE GOLD COAST STATION

OWNED AND OPERATED BY

CLINTON R. WHITE



A T O P T H E

Embassy Hotel

DIVERSEY PARKWAY AT PINE GROVE

PHONE DIVERSEY 0308 4440


CHICAGO



Frequency

1210 KILOCYCLES

THE GOLD COAST



1210 - 100 W

FOLD

DIME
HERE

FOLD

MAIL SLOT



MY NAME _____

CITY _____

STATE _____

NUMBER _____

STREET _____

_____ AT _____: _____ A.M., I HEARD YOUR STATION _____
_____ P.M., _____ CALL LETTERS

CASTING THE FOLLOWING: _____
ON THESE LINES FURNISH PARTICULAR

IDENTIFYING INCIDENTS SUCH AS COMMENTS OF THE ANNOUNCER.

SEQUENCE OF NUMBERS, OR DEFINITE INFORMATION NOT APPEARING

IN PUBLIC PRINT

PLEASE VERIFY THIS REPORT WITH YOUR STATION LOG. IF CORRECT PLEASE SEND ME
YOUR EKKO VERIFICATION STAMP. THE ENCLOSED DIME IS TO COVER THE COST OF
VERIFYING AND MAILING.

BROADCASTER: