

We wish to acknowledge receipt of your communication and want you to know that we highly appreciate hearing from you. The artists are anxious to please and a word from you is the only applause that reaches them.

We broadcast at 7:30 to 9:00 P.M. Standard Central time on a wave length of 526 meters every Monday, Wednesday and Friday.

The best form of encouragement is to name the artist and number that pleased you most.

WRITE US OFTEN

BANKERS LIFE RADIO STATION, W H O, DES MOINES.

WM. H. HEINZ,

Manager.