

WSUI Memorial Union Studio

WSUI

*THIS VERIFIES RECEPTION
OF PROGRAM*



FEB 17 1931

BROADCASTING STATION
OF THE
UNIVERSITY OF IOWA
IOWA CITY, IOWA

STATION WSUI

THE UNIVERSITY OF IOWA

acknowledges your comments on its program and thanks you for this courtesy.

The University of Iowa broadcast its first radio program during the year 1919 under the call letters 9YA. The call letters WSUI were assigned when broadcasting stations were licensed and improvements made in equipment until the present transmitter follows the latest engineering practice, incorporating direct crystal control of frequency with high percentage modulation and a power output of 500 watts. The newest type condenser microphones are used in both studio and remote control broadcasting.

The transmitting equipment and the Old Gold Studio occupy a suite of rooms on the third floor of the Engineering Building. The aerial towers which support the antenna two hundred feet above ground are also located on the Engineering Building. The Memorial Union Studio and Station Offices occupy a suite of rooms on the main floor of the Iowa Memorial Union and from this studio the majority of musical programs are broadcast. All university buildings as well as local hotels and theatres are equipped for broadcasting, also the Iowa Field and the new Field House where all important athletic events are held.

Station WSUI occupies a frequency channel of 880 kilocycles (340 meters).

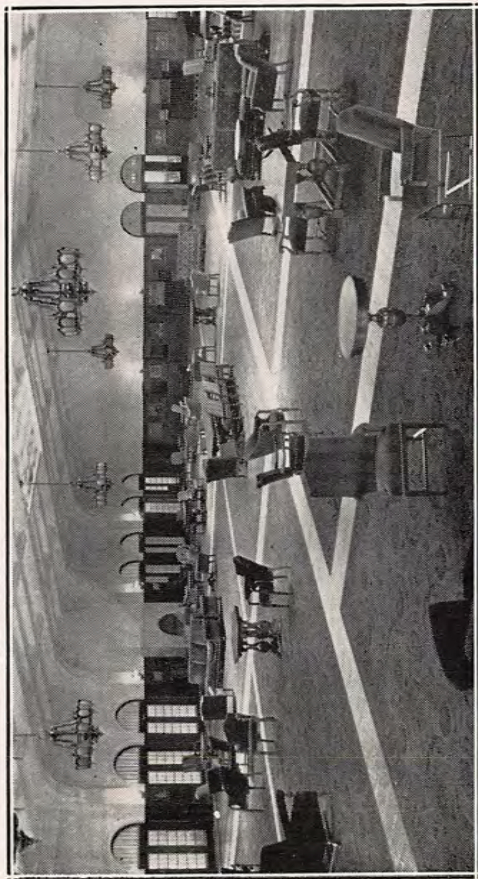
On the following pages pictures of the station are shown and the program schedule, subject to minor changes, is given. Visitors are always welcome at Station WSUI.



Carl Menzer, WSUI Announcer



WSUI Public Address System



WSUI Reception Hall, Iowa Memorial Union



Engineering Building, Home of WSUI



Transmitting Equipment WSUI

WSUI PROGRAM SCHEDULE



WSUI Broadcasting from Classroom

9:00 to 10:00 A. M. Mon. Wed. Fri. Sat.
News Service, Markets, Weather Reports and
Forecast, Daily Smile, Music

9:00 to 10:00 A. M. Tues. & Thurs.
Class Room Broadcast

11:00 to 12:30 P. M. Friday
Theatre Organ Program

11:00 to 12:00 A. M. Tues. Thurs. Sat.
Class Room Broadcast

12:00 to 12:30 P. M. Daily except Sat. & Sun.
News Flashes and Luncheon Hour Program

2:00 to 3:00 P. M. Daily except Sat. & Sun.
Class Room Broadcast

3:00 to 4:00 P. M. Daily except Sat. & Sun.
WSUI Trio

6:00 to 7:00 P. M. Daily
Dinner Hour Concert, WSUI Trio

8:00 to 9:00 P. M. Daily except Sat. & Sun.
Musical Program

9:15 to 9:45 P. M. Sunday
Familiar Hymns

12:00 to 3:00 A. M. Tuesday
Musical Program

Vespers, Athletic events, Convocations, and special
events broadcast as they occur.