

RADIOCAST STATION
WEAU

Davidson Bros. Co.
SIOUX CITY, IOWA
The Heart of the Corn Belt

275 METERS—100 WATTS—1090 KILOCYCLES



THE BIG STORE

**SHOPPING
CENTER OF
THREE STATES**

Dear Broadcast Listener:

We wish to extend to you our hearty appreciation of the courtesy shown us by the report received from you

Thanking you and hoping to hear from you again, we are

Yours very truly,

Davidson Bros. Company

Schedule

Daily.

- 8:45 A. M.—Opening Grain Quotations,
DURING DAYLIGHT SAVING TIME
- 9:45 A. M.—Grain; Opening Live Stock; Weather.
- 10:45 A. M.—Grain Quotations
- 11:45 A. M.—Grain (Saturday Close); Close of Live
Stock.
- 12:45 P. M.—Close of Grain Market; Weather.
- 5:00 P. M.—Live Stock Summary; Scores.
- TUES. THURS. & SAT.**
- 7:30-8:30 P. M.—Special Entertainment.