

KIWA SHELDON, IOWA

E. C. STANGLAND, OWNER-GEN. MGR. - W. L. "WALLY" STANGLAND, STATION SALES MGR.
OFFICES & STUDIOS - CITIZENS STATE BANK BLDG., SHELDON, IOWA PH. FA 4-2597

Dear DX-er:

This will verify your report of reception of KIWA
During the Special Test March 6, 1972.

We would like to send out a personal letter to each of
you, but the number of reports we have received makes this
difficult. At this time we have received 68 reception
reports including five tapes. Thanks to all of you for the
complete, detailed reports.

Most of you will be interested in the overall response,
so here are a few comments. We received reports from 23
states...Florida, Washington, Oregon, Texas, Connecticut,
Rhode Island, Virginia, Maryland, Colorado, Mississippi,
Illinois, Ohio, Pennsylvania, New York, Michigan, West
Virginia, Oklahoma, Wisconsin, Indiana, New Jersey, Minnesota
and Missouri. Reports also came from Scarborough, Ontario;
Winnipeg, Manitoba; Hamilton, Ontario; and Edmonton Alberta.

The only interference reported in a few areas was from
stations in Nassau, Bahamas; Tijuana, Mexico; and Colombia,
South America. In most areas the signal was reported
unusually strong for 500 watts. KIWA IS non-directional.
Many letters from the East Coast Area reported light to
heavy static. Some spotted areas, Illinois in particular,
reported a lot of fading. In general, reception was rated
good to excellent.

Enclosed is a copy of our program schedule and coverage
map plus our tenth anniversary decal. Also a copy of a
hand-out sheet we had printed for the open house of our
New Studios a year ago. We've added one staff member since
that time, plus all the men have added beards in connection
with Sheldon's Centennial this year.

Again, Thanks for the very complete reports.

Sincerely,

Frank Luepke
Frank Luepke, C.E.



SERVING AMERICA'S RICHEST FARMING AREA