

SAVANNAH BROADCASTING Co., INC.

AFFILIATED WITH RADIO STATION WTOC

STUDIO
DE SOTO HOTEL

TRANSMITTER
UNIVERSITY CITY
NEW AUGUSTA ROAD

STATION
500 WATTS POWER
WESTERN ELECTRIC
101-B CRYSTAL
CONTROLLED
1410 KILOCYCLES

SAVANNAH, GA.,

November 14, 1929

Mr. David F. Thomas,
Twenty-Sixth Street Ferry Co.,
Proctorville, Ohio.

Dear Sir:-

We thank you for your letter of a few days ago in regard to our station.

Yes, you were right about the call letters, they are W T O C. They were listed as W S G P before we went on the air and were changed before ever used.

We are on the air each day between 1:00 P.M. and 3:00 P.M. and 6:30 P.M. and 10:00, and several nights out of the week are on until 11:00 P.M. Eastern Standard Time.

Trusting that you will enjoy the programs of W T O C, we are

Very truly yours,

STATION W T O C

W T O C
WELCOME TO OUR CITY