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# W S B

*The Voice of the South*

RADIOPHONE BROADCASTING STATION  
OF

## The Atlanta Journal

JOHN S. COHEN, PRESIDENT AND EDITOR

ATLANTA, GA.

50,000 WATTS  
CLEAR CHANNEL—FULL TIME  
NBC NETWORK

OFFICES—STUDIOS  
ATLANTA BILTMORE HOTEL  
TRANSMITTER  
NEAR TUCKER, GA.

Sept. 4, 1935.

David La Thomas.  
Proctorville, Ohio.

Dear Mr. Thomas:

Thank you for your comment on WSB's DX program and we hope to be able to serve you again soon. If you are everyin Dixie, be sure to make WSB your headquarters.

With best wishes, we are

Yours very truly,

THE ATLANTA JOURNAL  
RADIO STATION WSB

*Lambdin Kay*

General Manager

# 50 KW

*The Journal Covers Dixie Like the Dew*