

1250 On Your Dial

1000 Watts



Covering Over
300,000 Population

RADIO **WMGE** STATION

DAIRYLAND BROADCASTING CO.

Phones 760 & 761
MADISON, GEORGIA



Tower 929 Feet
Above Sea Level

August 13 1955

Mr. David F. Thomas
Radio Station WUMS
Proctorville Ohio.

Dear Mr. Thomas:

This will acknowledge your letter which reported your reception of our station on July 15th 1955 from 4:30 to 6:00 PM.

Your logging of our programs and spots was entirely correct. I am glad that QRM wasn't severe so that you could receive us clearly.

WMGE hit the airwaves with a BANG last June 11th and are throwing out a 1000 watts on 1250 Kilocycles using a Collins 20V transmitter.

We haven't received very many mobile reports but we are really pulling mail from Georgia, Florida, Alabama and North Carolina. Since we are next to the Conelrad frequency many stations aren't close to us on the dial. I would venture to say that we cover about 160 mile radius without any trouble at all. We have a 215-foot tower and a ground system and a half. The ground around the tower is always wet so we have one H--- of a ground wave.

Many thanks for your report and would appreciate hearing from you again.

Yours Truly

RADIO STATION WMGE

Walter H. Morris

"Centered in the Southeast's Largest and Richest Dairy and Cattle Ranches"