

RADIO ADVERTISING

- REDUCES SELLING COSTS
- INCREASES PROFITS
- IT CAN DO THE SALES JOB QUICKER . . . MORE OFTEN . . . AND AT LOWER COST



● OWNED AND OPERATED BY MEDIA, INC.
OFFICES AND STUDIOS IN WBIA BLDG. • 15 EIGHTH ST. • AUGUSTA, GA.

April 1, 1955

Mr. David F. Thomas
Longwave Listening Post
Proctorville, Ohio

Dear Mr. Thomas:

This is to confirm reception of WBIA as outlined in your letter.

We appreciate this interest very much and hope you will continue to listen from time to time.

Sincerely,

RADIO STATION WBIA

A handwritten signature in blue ink, appearing to read "J. T. Snowden, Jr.", with a stylized flourish at the end.

J. T. Snowden, Jr.
Vice President

JTS:em