

Your communication was greatly appreciated by the staff of W S U N as well as the artists and we hope that you will write us as often as you hear a feature to your particular liking in order that we may arrange our future programs accordingly.



Verification of program.
516.9 meters.
580 kilocycles.
750 watts.J.

Dudley Saumenig
DIRECTING ANNOUNCER.



Station W S U N
St. Petersburg
Florida

W-hy
S-tay
U-p
N-orth

Station W S U N is America's newest broadcasting station, located at St. Petersburg, the famous "Sunshine City" of Florida. Situated upon the end of the new Municipal Recreation pier, W S U N is the only station in the world that has such an unusual location, 2,000 feet from shore and out over the rippling waters of Tampa Bay.

From this studio, the voices of internationally famous men and women passing the winter months in this delightful Sunshine City, will often be heard.

*You are most cordially invited
to inspect*

*Station W S U N
(Why Stay Up North)*

upon your arrival in St. Petersburg

WEEKLY FEATURES

(Subject to Change)

TUESDAYS

7:30 to 11:00 P. M. — E. S. T.

- 7:30 Soreno Hotel Dinner Music.
- 8:30 Studio Program (Carreno Music Club, first and third Tuesdays)
- 10:00 Auction Bridge Games.
- 10:30 Dance Orchestra.

THURSDAYS

7:30 to 12:00 P. M. — E. S. T.

- 7:30 Moses Band from Open-Air Bandshell in Williams Park.
- 8:00 "Classic Hour." Nella Erickson and Helen Ford.
- 8:30 McCabe Jubilee Singers.
- 9:30 Dorothy Clark, Harpist.
- 10:00 Ed and Mamma.
- 11:00 Dance Orchestra.

SATURDAYS

7:00 to 12:00 P. M. — E. S. T.

- 7:00 Florida Theatre Program
- 8:00 Studio Program.
- 10:00 Dance Orchestra.
- 11:00 Billygoat Club.

Weather Report at 8:30 Each Evening