

# WRXB - Radio 1590

*"The Suncoast Super Soul Sounds"*

Tampa (813) 223-5764

March 12, 1976

St. Petersburg (813) 864-1515

Mr. David F. Thomas, Director  
Thomas Antarctica South Pole Group  
P. O. Box 11531  
Tampa, Florida 33680

Dear Mr. Thomas:

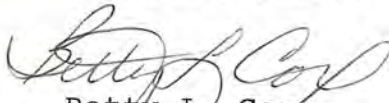
Thank you for your letter requesting information on our station.

W R X B has purchased W I L Z. The finalization of our purchase on January 22, 1976, and on going on the air on January 27, 1976 apparently occurred while you were in Hawaii.

Our format is Rhythm, Gospel and Blues. We are extremely proud of our radio background as our combined experience adds up to some 50 years. Mr. J. Eugene Danzey is Vice-President and General Manager. Mr. Booker T. Jerry is Program Director and Mr. Jim Murray is Music Director. Our DJ's are Bill Shields, David Rogers and Clint Jackson. All are former employees of W T M P radio. Our office staff and sales personnel also comes to us with former radio experience.

We have great plans for our station and mail from our listeners is very encouraging. Thanks again for hearing from you.

Sincerely yours,

  
Betty L. Cox  
Office Manager

bc