

WPIN

Clear Channel — 680 KC

FLORIDA WEST COAST BROADCASTERS, INC.
ROYAL PALM HOTEL
ST. PETERSBURG, FLORIDA

Phone 7-0511

November 22, 1953

Mr. David F. Thomas

Radio WUMS

Proctorville, Ohio

Dear Mr. Thomas:

This is to varify your report of reception of my special DX test program of 11-15-53 at the request of the NNRC.

Your Log covers the time 4:25 to 5:01 AM EST is correct.

Where was WPIN 20 years ago ?????

The history of the 680 spot in Pinellas county, Fla. is briefly as follows:

WCLE went on the air Feb 6, 1947..... 1000 watts DAY non 680kc Enjoyed fruitful 1st year until competition came in.

WCLE went off the air Nov. 5, 1949, bankrupt and serious FCC trouble

The FCC made WCLE return to the air March 1, 1950 at the expense of the old corporation until the pending sale could be completed.

This March 1, 1950 was when I was asked to step in the picture.

On May 10, 1950 WCLE became the property of Florida West Coast broadcasters, Inc. and I was asked to stay as CE.

WCLE had a terrible reputation and at my advice no effort was made to sell time until the FCC approved change in call letters, which they did Aug. 13, 1950. About the same time we maintained a full time studio in St. Petersburg and now started selling, 95% in St. Petersburg. Application to move transmitter to St. Pete was also filed.

On January 20, 1951 I ran a DX test program for the NNRC. the latter half of which was not QRM by KNBC. Yield 54 reports from 38 states not including Florida or adjacent states.

On March 28, 1953 PM we moved our transmitter and associated equipment to St. Petersburg from the previous location in Clearwater

I have been told that WCLE was in Cleveland Ohio before it was assigned to the West Coast of Florida. So I would like to know the past assignment of WPIN if you have such information. And what is Radio WUMS ?

Thank you for your report and I hope I hear from you again.

Very truly,

Manly St. Jean
Manly St. Jean, Ch. Eng.