

A. V. CATTERTON  
GENERAL MANAGER  
VICTORIA C. MARTIN  
ASST. MGR.

W·M·E·G·

MEL-EAU BROADCASTING CORPORATION

920 K.C. - 1000 WATTS

TELEPHONES EAU GALLIE 2282-2283



POST OFFICE BOX 98 EAU GALLIE, FLORIDA

October 8, 1957

David F. Thomas  
Longwave Listening Post  
Radio W.U.M.S.  
Proctorville, Ohio

Dear David:

I am taking the liberty of answering your letter so that you may record it more promptly.

Your reception of our Frequency check is of interest to us in that our engineer in Georgia did not receive us thereby making it necessary for us to make another check. Your letter proves that we did make our test!

WMEG is located approximately 4 miles from the heart of downtown Eau Gallie, which is smaller than Melbourne or Cocoa, it's surrounding towns. Both Melbourne and Cocoa have radio stations - Melbourne WMMB and Cocoa WKKO and a new one just beginning broadcast operations.

We are in the heart of the Missile area in that Patrick Air Force Base is just 17 miles from here. At Patrick there is constant firing of Missiles to the down range tracking stations. And...this is where the Satellite will eventually be fired!

WMEG has been on the air for almost 2 years now and is quite proud of both it's growth and that of the area surrounding it. Being a Missile Center makes this area quite popular with job seekers and visitors. Rates of pay are quite good at the Patrick Air Force Base and Cape Canaveral to qualified persons.

WMEG begins daytime operations every day except Sunday at 5:30 A.M. and leaves the air at Sundown. We have 1000 Watts, the most listened to station in this area, we hope!

Thank you for your letter. I hope it will fit into your records, in the event you get a letter from our engineer also, so much the better.

Sincerely,  
Donna Walters -Traffic