



The New Radio

WHOO

AM & FM

10,000 WATTS OF SPARKLING RADIO

ORLANDO, FLA. Phone GArden 5-3591 P.O. Box 992

TWICE THE POWER OF ANY OTHER ORLANDO STATION

November 13, 1958

Mr. David F. Thomas

Proctorville, Ohio

Dear sir:

This will verify your reception of Radio WHOO on November 9, 1958.

Re the new WHOO, our new owners took over in August at which time we were fourth rated out of six stations here. In less than one week we were in first place with our new 24 hour-a-day top 50 format.

Thanks for your report, we'd be glad to have you visit us when you're down this way.

Yours very truly,

WHOO RADIO, INC.

*Chas. K. Chrismon*

Chas. K. Chrismon

Chief Engineer