



# The Gator Tale

The lowdown on what's up — straight from the Gator's tail!

Produced at Great Expense

(typewriting gators charge like crazy!)

by

The ALL-FLORIDA Radio Station W-GTO . . . 540 on your dial

Cypress Gardens, Florida

Dear Mr. Thomas:

This is to verify your reception of our signal in  
Proctorville, Ohio on Dec 20, 1958 at  
3:35 A M. EST. We greatly appreciate  
all reports on how our signal is getting out.

The following is a brief description of our equip-  
ment here at W-GTO.

**Antenna:** Two 350 Ft. towers in a simple  
directional system with maximum  
radiation in a general NE-SW line.

**Transmitter:** RCA BTA-10H with a power output  
of 10,000 watts.

**Studio:** RCA BC-2B Console with two BQ-70F  
Turntables and an RCA RT-11B Tape  
Recorder.

Thank you for letting us hear from you.

Sincerely yours,

David H. Schick  
Chief Engineer

Great at 10,000 Watts!

SOON . . . . GREATEST at 50,000!

**Tops in Tunes . . . W-GTO . . . 540 On Every Florida Dial**  
**Broadcasting from Beautiful CYPRESS GARDENS, Florida**