

WFTL BROADCASTING STATION

Phone 1300

"Serving The Tropical Wonderland"

2700 South Andrews Ave.

FORT LAUDERDALE, FLORIDA

May 11, 1940.

Mr. David F. Thomas,
Proctorville, Ohio.

Dear Mr. Thomas:

Thank you for your card of March 17th, in response to our special broadcast of Sunday morning, March 17th, from 3 to 4 a.m. EST, during which program we stated that boxes of Florida Citrus Fruits would be sent to the listeners answering from the greatest distances. We were very happy to hear from you up in Proctorville, Ohio, and are extremely sorry that you were not one of the winners of the citrus fruit. The judges have had the responses to the program before them for several weeks now, however, and you were not included in the list of winners.

This station has been on the air since December 4th, 1939. We are completely Western Electric equipped. The xmitter is a 310-B feeding a Blaw-Knox 175 foot tower. This is a perfect quarter-wave antenna for this frequency. The ground is standard Bell Lab system using 120 radials a quarter wave long with an 8 foot ground rod at the end of each radial. On a circle 15 % of the tower height away from the tower base there is a circle of 4 inch copper strip to which each radial is soldered. Inside the circle mentioned above there is a radial run to the tower base between each of the long radials.

The outside of the building, is finished in white studco. The station call letters are mounted atop the concrete canopy over the front door. This sign is in the form of a silhouette neon arrangement. The neon tubes light the white stucco wall and the black letters show against this colored background.

The grounds are beautifully landscaped with lawn, palm trees and tropical shrubs. Four large flood lights in the lawn light the outside of the building at night.

Our regular test programs are scheduled to be broadcast from 3:00 to 3:15 a.m. EST, on the first Tuesday of each month. The next regular test program will be broadcast on June 4th, at this time. We would be very glad to hear from you again.

Again thanking you for your response to the special program, and hoping to hear from you again,

Sincerely,

WFTL BROADCASTING STATION,

Francis G. Carroll.
FRANCIS G. CARROLL,
Chief Engineer.

FGC/amj