



P. O. BOX 835
LEHIGH ACRES, FLORIDA 33936
TELEPHONE (813) 334-7238

November 3, 1970.

Mr. David F. Thomas,
Radio WUMS,
P O Box 11531
Tampa, Fla. 33610

Dear Sir,

Thank you very much for your letter of October 27th, 1970. It is always a pleasure to receive a good signal report. This is our first report from the Tampa-St. Pete area. We have had them from Miami and Fort Lauderdale to the South East.


We signed on the 28th of April 1970, with 5000 Watts Daytime and 1000 Watts Night. We feature a "Much More Beautiful Music" format. We have four interruptions per hour for commercials, station breaks, weather, etc. No selections are announced, just good middle of the road music. This is a good basic "FM Automation" format. However, we are not automated.

We use all Collins solid state boards and cartridge tape equipment. The transmitter is a Collins 820E Auto tune. We operate a three-tower direction antenna system on both day and night. We use the CBS Audiomax and Volumax Compression System.

We sign on daily at 0600 and on Sunday at 0800. We sign off at 2300 Weekdays and 2200 on Sundays. We operate day pattern from Local Sunrise to Sunset. I don't believe you could pick us up on nite pattern due to the ENE by SSW directional pattern.

We would like to invite you and any friends to visit our studios in Lehigh Acres anytime that you are in the area. We have an "Open Door" policy.

Sincerely yours,



Robert E. Byrum
Chief Engineer, WAYK

P.S. Your Sample of the log checks out 100%!

R.E.B.

REB/cjs

Serving Southwest Florida With Much More Music