



Radio Station

1390 K. C.
On Your
Dial

W A V P *Orangeland, U.S.A.*

1000 WATTS

Studios in Jacaranda Hotel

Avon Park, Florida

November 8, 1957

David F Thomas
Radio W.U.M.S.
Proctorville, Ohio

Dear Mr. Thomas;

Thank you very much for your report on radio reception of our new station on November 4, 1957/ This letter will confirm our receiving that report.

We began broadcasting on November 3, 1957 with our schedule running from 5:00 A.m. until 5:30 P.M.

We are keeping your letter on file with the others received, and all will be given consideration to receive the bushel of oranges which will be sent to the person writing and mentioning our slogan, from the most distant point.

Sincerely,

Charlie

Charlie Cummins
Chief Engineer

CC:ns