

RADIO KINSE¹⁵ 1510 AM

A service of JATO Communications, Inc.
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Serving Spanish Speaking People In
Los Angeles, Orange, Riverside & San Bernardino Counties

at the time of our CW ID, at 4:10 AM EDT. However, the speed at which the call letters were transmitted would easily interact with the inevitable fades which occur at that signal distance. I, personally am originally from Atlanta, so I am familiar with the monstrosity of WLAC's signal in the Southeast. Obviously, any carrier at all would practically wipe out any weaker signal underneath. I know I never did succeed in logging WRAN or WNLC from Atlanta.

Concerning your note on KOCS, we were indeed them, at one time, according to my Program Director at KNTF. He had little or no direct memory of the operation, however. KNSE is listed in the Spot Sales Radio Directory as having first signed on in 1946. At some later date, the station became KSOM (the "Sound of Music"), with an EZL format, and eventually achieved 10kW status for daytime operation. In the last four-plus years as a Spanish-language facility, KNSE has built a sizable Hispanic audience in Southern California.

In closing, John Artal (CE) & I appreciate your report, as well as your effort in tuning in, considering the mighty WLAC. We hope to hear from you again in the future, as KNSE regularly tests during its SP on Mondays from 3:00 AM to 9:00 AM ELT.

73s & Good DX!

Gregory S. Hardison

KNSE Radio