



**K M J**

5,000 WATTS—580 KC.  
FRESNO, CALIF.



We Are Pleased — ~~Unable~~ — to Verify Your Report of Reception

THANK YOU Wm. Wallace *Wm. Wallace*

**THE McCLATCHY BROADCASTING COMPANY**

**KMJ  
CENTRAL CALIFORNIA'S  
NBC  
BASIC RED OUTLET**



Since 1925, The Fresno Bee Station KMJ has had as its policy—Public Service and the creation of a friendly listening audience. With its transmitter plant, the most modern in the nation; 660-foot antenna, the highest in California, and power of 5,000 watts, KMJ brings to an ever increasing audience the nation's finest entertainment, the programs of the National Broadcasting Company, The California Radio System, and The McClatchy Broadcasting Company.

Mr. David F. Thomas,  
26th Street-Ferry Co.,  
Proctorville, Ohio.