

Dear Radio Friend.

This card verifies your reception of KFI....., KECA..... We are happy to number you in our audience.

You may be interested in the following facts about KFI-KECA.

### KFI

~~640~~ kilocycles—468.5 meters—50,000 watts

Operates daily from 6:45 A. M. (Pacific Standard Time) until midnight. Transmitter (most powerful West of Chicago) located at Buena Park, 21 miles southeast of Los Angeles. Studios at 1000 South Hope St., Los Angeles.

KFI has been in operation since April, 1922. Its daily programs include variety reviews, exclusive news dispatches by leased wire, finance, health and home economic talks, symphony, chamber and popular dance music.

### KECA

1430 kilocycles—210 meters—1000 watts

Operated daily from 9:00 A. M. to 11:00 P. M. (Pacific Standard Time). Transmitter at Eighth and Beacon Streets, studios at 1000 South Hope St., Los Angeles.

KECA has operated since November, 1929. Its daily programs correspond in quality and character to those of KFI.

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BOTH KFI AND KECA ARE OWNED AND OPERATED BY EARLE C. ANTHONY, INC., CALIFORNIA DISTRIBUTOR OF PACKARD MOTOR CARS, AND ARE ASSOCIATE STATIONS OF THE NATIONAL BROADCASTING COMPANY.