

It's
KOOL

IN PHOENIX

The **MUTUAL** Broadcasting System

960 ON YOUR DIAL

5000 WATTS DAY AND NIGHT

PHONE 2-1748

GENE AUTRY · PRESIDENT
CHARLES H. GARLAND · GENERAL MANAGER

APRIL 19 1949

OFFICES AND STUDIOS
ADAMS HOTEL
PHOENIX ARIZONA

DAVID F THOMAS,
PERRICORVILLE OHIO.

DEAR SIR:

YOUR REPORT OF RECEPTION OF OUR STATION HAS BEEN CHECKED AND FOUND TO BE TRUE AND CORRECT
IN EVERY DETAIL.

THANKS FOR LISTENING AND LIKE THE MAN SAYS, KEEP KOOL.

BEST REGARDS,
Vic Sandberg
PROGRAM DIRECTOR.