

The Most Successful Advertising Technique Is "Telling Your Story to as Many People as You Can"

United Press
NEWS

K D J I

Lang-Worth
MUSIC

"Petrified Forest"

"Painted Desert"

1270 ON THE DIAL AT HOLBROOK, ARIZONA
P. O. BOX 31 — PHONE 40
1000 WATTS NON-DIRECTIONAL POWER
ON HIGHWAY 66
November 27, 1956

David F. Thomas
Radio W.U.M.S.
Proctorville, Ohio

Dear Sir,

Radio Station K D J I is pleased to let you know that we are back on the air, we were off the air for one week the manager at the time left town suddenly and left no one to take care of the station, however we now have a manager that is very capable and truly has the station at heart. Mr. Don Jacobs Jr. has brought the station back on its feet again.

We are pleased to know that you can hear us back there in Ohio.

Very Truly Yours
Radio Station K D J I

Gary F. Grant
Gary F. Grant
Chief Engineer

NAVAJO-HOPI INDIAN RESERVATIONS

"Remember, Its Coverage that Counts" — KDJI . . . Hi-Fi and Full Coverage

DONALD E. JACOBS, JR., Gen. Mgr.