



KWAK. KWAK

STUTT GART BROADCASTING CORP.

STUTT GART, A R K.
October 28, 1954

VERIFICATION OF RECEPTION OF KWAK
October 26, 1954 - 2:45 to 3 AM EST

Mr. David F. Thomas
Longwave Listening Post
Radio WUMS
Proctorville, Ohio

Dear David,

Mny tnx for ur FB DX report on the reception of KWAK October 26, 1954, from 2:45 to 3 AM EST. Your report is 100% correct so we are happy to verify your reception of Radio Station KWAK, 1240 kc/s, Stuttgart, Arkansas, at the times indicated above. We are always happy to hear from DXers reporting the reception of our signal and are happy to add your reports to those already in my files. Our Chief Engineer tells me that we were once reported by a DXer in New Zealand, but this was before I began answering DX Mail here (in fact, before I'd ever heard of DXing, in all probability) so I was not fortunate enough to get to see this report. So far, we've received seven reports on this broadcast - two each from Illinois and Pennsylvania, and one from your state, Florida, and Alabama.

Present skeds are as follows: Monday through Saturday - 5:30 to 11; Sundays - 7 to 10:30. The frequency check and DX broadcast is the fourth Tuesday of each month from 1:45 to 2 AM. On this test cycle tone is used and we are monitored by Commercial Radio Monitoring Company, Kansas City, Mo. All times in these sked listings are Central Standard Time.

Radio Station ^{KWAK} has been operating since May 1st, 1948, and is owned by Stuttgart Broadcasting Corporation, an equal partnership of Melvin Spann, Station Manager, and William Ross Beard. We operate on a fregeunny of 1240 kc/s with 250 watts of power. Our xmtr is a Gates Radio Tyre 250-C 250 watt unit. This uses direct crystal control of the frequency and 2 - 125 watt vacuum tubes in the final radio stage for high level modulation. The antenna (non-directional) is a guyed tower 207' tall overall, or 202', not counting the base insulator or aircraft warning beacon on top of the tower. The ground system is



The DUCK and RICE Capitol of the World

made up of 120 radials of buried copper wire, each 200 feet long. The geographical co-ordinates are as follows:
LATITUDE 34°29'27" North - LONGITUDE 91°33'45" West.
The studios and xmtr are housed in a single building at 1818 South Buerkle, in Stuttgart.

KWAK is an affiliate of the Mutual Broadcasting System, as well as some regional networks. We receive news coverage from the 24-hour wires of the United Press. Musical programs are from two transcription libraries - discs only from Standard Radio Program Service and discs and discs and script service from World Broadcasting System. At the present time, we are the only station on the Grand Prairie.

Our staff is as follows : Manager: Melvin Spann; Program Director; June Spann; Chief Engineer and Farm Director: Marvin Heffington; News Director: Koil Rowland; Sports Director: Bill Higginbotham; Chief Announcer: Charles Austin; Combo Men (both announcers and engineers): Sandy Sandine and Red Sabo; and DX Co-ordinator: your truly, Scooter Segraves, 14 years old and a DXer myself.

Our control room consolle is made by Western Electric. We use tape machines by Magnecord with one (mounted on one of our turntables) by Presto. Three turntables are used - two have two arms each, one for lateral/vertical use and the other for lateral use only; and the third has a single arm for lateral use. These turntables (or, at least, the first two) are equipped for playing of 33-1/3, 45, and 78 RPM records. For playing 45's, a washer is slipped onto the idler. Our mikes are by Electro Voice. For the tone on the f/c's, we have our own audio oscillator.

I hope that this will make you feel that it was worthwhile to log our station and that we may have the pleasure of hearing from you again soon. We will run our f/c's as DX Casts from now on, in case you're interested in listening. Tnx, OM, a million for the wonderful report. Here's wishing you continued good DX. Vy 73s.

Very cordially yours,



STUTTGART BROADCASTING CORP.
Scooter Segraves
DX Co-ordinator, KWAK Radio