

Hot Springs Chamber of Commerce

CHAMBER OF COMMERCE BUILDING

Hot Springs National Park, Arkansas

TELEPHONE 212

"THE NATION'S HEALTH RESORT"

Jan 7, 1925.

Hot Springs National Park, the Government owned and controlled resort.

Altitude 600 feet.

HAS:

Average mean temperature 62.7 degrees.

Resident population (estimated) 20,500.

Visiting annual population 200,000.

Palatial hotels and bath houses.

Churches all denominations.

All fraternal orders.

Forty-six radio-active springs with daily flowage of nearly one million gallons of water.

Combined daily bathing capacity 7,620.

Accommodations at one time for 25,000 guests.

Every facility for conventions.

Two modern hotels under construction at a cost in excess of three and one-half million Dollars.

Purity of city water unsurpassed; analysis daily.

Diversity of amusements and recreation—golf, tennis, horseback riding, baseball, swimming, boating, trap shooting, dancing, hiking, hunting, fishing, theatres and band concerts.

Dear Sir:

We are glad to hear from you and to learn that you enjoyed the program which was broadcasted over Station KTHS.

We sincerely trust that our broadcasting station will be the means of increasing the interest of radio fans in Hot Springs National Park, internationally known and recognized as "The Nation's Health Resort", and whenever you listen in on KTHS please bear in mind that this call signal is our invitation to you to Kum to Hot Springs, for here one can find rest, recreation and recuperation.

If you or your friends would care to receive one of our attractive and handsome booklets descriptive of this resort, we will be most happy to mail you, with our compliments, a copy of our latest publication on receipt of a line from you.

Very truly yours,



Manager.

FLB/r

ELBERT HUBBARD SAID--

"I go to Hot Springs, not because I am an invalid, but because I do not want to be one"