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PROGRAMS AND SALES

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MUTUAL BROADCASTING COMPANY



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"THE VOICE OF THE BLACK BELT"

1400 KILOCYCLES . 250 WATTS . UNLIMITED TIME

DEMOPOLIS, ALABAMA

13 APRIL 1948

MR. DAVID F. THOMAS
PROCTORVILLE,
OHIO

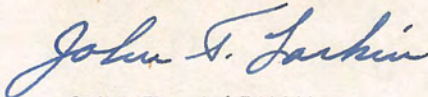
DEAR MR. THOMAS:

THANKS FOR YOUR SWELL CORRECT REPORT ON OUR DX PROGRAM OF MARCH 8, 1948.

WE HAD FORTY ONE REPORTS FROM 21 STATES AND CANADA ON THIS PROGRAM.

WE REALLY ENJOYED PUTTING ON THIS PROGRAM AND THE RESPONSE WAS BETTER THAN EXPECTED. HOPE WE CAN PULL ANOTHER ONE IN THE FALL AND SEE HOW WE GET OUT THEN.

YOURS VERY TRULY:



JOHN T. LARKIN
CHIEF ENGINEER