

DAVENPORT, IOWA

**W O C**

~~AM~~

~~5,000 Watts~~

~~Directional~~

103.7 MHz

FM

44,500 Watts

800 Feet

~~TV~~

~~100,000 Watts~~

~~979 Feet~~

Report Verified

Date June 19, 1971

*Eugene E. McHenry*  
Eugene E. McHenry

Assist. Dir. of Engineering

# WOC *Broadcasting Company*

A DIVISION OF PALMER BROADCASTING COMPANY

805 BRADY STREET • DAVENPORT, IOWA 52808 • AREA CODE 319 324-1661

June 25, 1971

AM 5,000 - W . . . 1420 KC  
ESTABLISHED 1922  
FM 45,000 - W . . . 103.7 MC  
ESTABLISHED 1948  
TV 100,000 - W VIDEO . . . CHANNEL 6  
ESTABLISHED 1949

Mr. Ernest J. Wesolowski  
1416 Pasadena Avenue  
Omaha 7, Nebraska 68107-11

Dear Mr. Wesolowski:

We are indeed pleased to receive your report concerning the reception of our FM signal being broadcast on 103.7 MHz on the morning of June 19, 1971, from 9:00 AM till 9:18 AM Central Daylight Time.

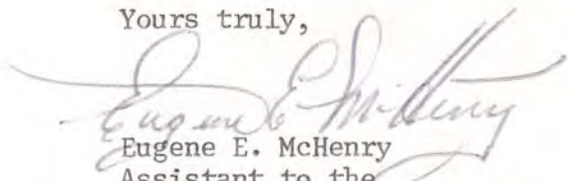
It was indeed lucky that KJAN-FM in Atlantic was off long enough for you to get a signal from us. FM stations block one another out instead of interfering as the AM stations do. Omaha is quite a distance from Davenport to be able to pick up a readable signal on FM, but with a 22 element array with a rotor I imagine that you do very well with your DX.

We went on the air with FM in 1949 about the same time that we went on the air with TV and they were on the same tower. They are still on the same tower, but it is a different and higher tower. Our transmitter is located on our antenna farm just north of Bettendorf, Iowa. Our studios are located just across the street from the Palmer College of Chiropractic campus right on top of Brady Street hill in Davenport. Dr. David D. Palmer owns and operates both the school and radio station.

We do not receive too many reception letters from our FM broadcast. It is beginning to pick up a little since AM-FM radios from Japan have become economically available to many people.

Thank you for taking time to send us your report and I am enclosing a QSL card in case you save them.

Yours truly,

  
Eugene E. McHenry  
Assistant to the  
Director of Engineering

EEM;amk

Encl.

NBC RADIO AND TELEVISION NETWORKS

Peters, Griffin, Woodward, Inc., Exclusive National Representatives

THE GREATER QUAD-CITIES: DAVENPORT and BETTENDORF, IOWA; ROCK ISLAND, MOLINE, EAST MOLINE, ILLINOIS