

WTAW

ESTABLISHED 1922

POST OFFICE BOX 3008 • BRYAN, TEXAS 77801 • PHONE 846-7788

10-28-74

Mr. Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha, Nebraska 68107

Dear Mr. Wesolowski,

This letter is to confirm your reception report (#74-148) of reception of WTAW-AM on 1150 kHz the morning of October 26, 1974 from 0118 to 0128 C.D.T.



Antone J. "Tony" Nemec
Ch. Engr., WTAW AM-FM

AM-

Transmitter; Collins 30V2, 1000 watts.
Antenna; Shunt-fed, tapered, guyed tower, 222' tall.

FM-

CCA FM3000DS Stereo FM transmitter, 3000 watts E.R.P.
Antenna-3 bay CCA Circular Polarized.

P.S.

Ernest, I will be doing maintenance and a test for the Newark News Radio Club on November 9, 1974 starting at 0105 C.S.T. on AM. I will also probably fire up our FM the same morning on 92.1 MHz in case you would like to pick us up again. If you have an FM tuner and an outside TV or FM antenna, you might be able to get our FM also. We have gotten several reception reports of our FM sig. from Clearwater, Fla. Our FM has also been heard in Michigan and Minnesota several times.

Our best AM reports have been Ontario, Canada, Northern Wisconsin and New Jersey.

Thank you for the fine reception report.

WTAW

P.O. BOX 3008
BRYAN, TEXAS 77801

AM 1150 kHz
FM 92.1 MHz

THIS IS TO CONFIRM A RECEPTION
REPORT FROM:

Ernest J. Wesolowski

1416 Pasadena Avenue

Omaha, Nebraska 68107

TO VERIFY HIS RECEPTION OF WTAW AM ~~FM~~
ON 26 Oct. 1974 AT 0118 - 0128 C.D.T.

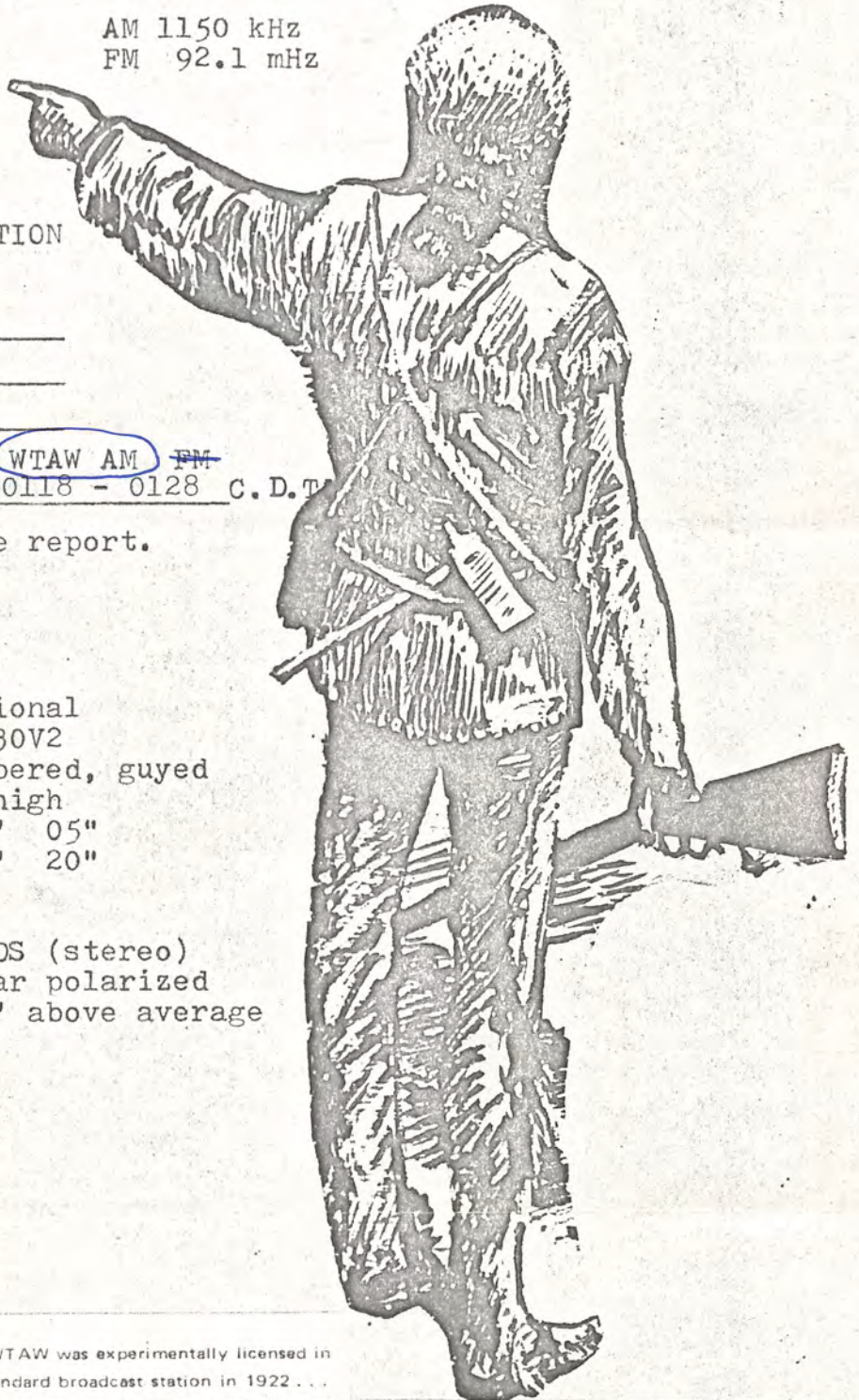
Thank you very much for the report.

Carlone J. Nemeec

Chief Engineer WTAW AM-FM

AM - 1000 watts non-directional
Transmitter: Collins 30V2
Antenna: Shunt-fed tapered, guyed
tower. 222' high
Location: Lat. 30 38' 05"
Long. 96 21' 20"

FM - 3000 watts E.R.P.
Transmitter: CCA 3000DS (stereo)
Antenna: 3 bay circular polarized
Height of antenna 275' above average
terrain.



A true radio pioneer, WTAW was experimentally licensed in 1919, and became a standard broadcast station in 1922 . . . one of the nation's oldest broadcast facilities. Until October 1957, WTAW was a part of the Texas A&M College system. It is now a privately owned and completely independent Bryan business, serving Bryan, College Station and the entire Brazos Valley of Texas.

As the only Radio Station in this immediate area licensed for regional broadcasting, WTAW reaches a great portion of the State of Texas . . . extending the sphere of influence of Bryan far beyond its normal trade area. With an 0.5 MVM contour, virtually touching Houston, Austin and Waco, WTAW's actual signal reaches far beyond and into autos and homes well over one hundred miles from Bryan in all directions, covering the population center of Texas.

As Bryan's most powerful and far-reaching advertising medium, WTAW provides important area support for Bryan merchants interested in developing trade beyond the normal limits imposed by other media. In the immediate Bryan area WTAW's important signal strength advantage insures complete freedom from fading, interference, and lack of power to completely dominate the audience.

Having this area since 1919, WTAW's call letters are familiar to everyone . . . it's frequency is well known . . . and the consistent quality of its programming is traditional. WTAW is truly the "Voice of Aggieland", serving Bryan and College Station, the home of Texas A&M University.