

Big *K* in Texomaland

DENISON-SHERMAN, TEXAS

KDSX 950 AM
KDSX BACKGROUND MUSIC 101.7 FM



4/5/72

DEAR ERNIE:

GREAT GOING! THIS WILL CONFIRM YOUR QSL REQUEST FOR RECEPTION OF
KDSX-AM ON THURSDAY EVENING, 3/30/72.

...AND EATING MY HEART OUT OVER YOUR RECIEVER...WOW! AND YOU DX AM?

...A LITTLE ABOUT THE STATION. AM-FM-SCA, LOCATED ON A LOW RISE
MIDWAY BETWEEN SHERMAN AND DENISON.

FOUR TOWERS, BEAMING MOST OF THE SIGNAL N.W. AND S.W. (WELL, CHECK THE
MAP) AS YOU CAN SEE, WE REALLY PULL IN THE CORNERS!

WHEN YOU GET READY TO LEAVE ALL THAT SNOW AND COLD, TO VACATION, STOP
BY....LEMME BUY YOU A COKE!!

SINCERELY YOURS,

Kenneth Wilson
KENNETH WILSON, CHIEF ENGINEER

P.S. MIKE MORGAN SAYS HELLO. (YOU MADE HIS NIGHT).