

363 South Second Street, Memphis, Tenn. 38103  
901/527-9565



September 18, 1974

Ernest J. Wesolowski  
1416 Pasadena Avenue  
Omaha, Nebraska 68107

Dear Mr. Wesolowski:

Greeting from the Engineering Department of Starr WLOK Inc. in Memphis Tennessee. This letter is in response to your reception report dated September 16, 1974, at 12:36 AM until 1:00 AM C. D. T. on 1340 KHZ. This date is Monday and we have a talk show called Hot Line from 12:00 AM until 2:30 AM in the morning. We had just finished a 24-Hour Radio-Thon and the names the announcer was announcing were that of a donation received over that period. WLOK is a 1,000 KW day, 250 watt night. The station is owned by Starr Broadcasting Inc. out of New Orleans, La. other stations in the group are WBOK, KYOK, KABL, WWW-FM, KXLR, WNCN, KDTX, KITV-TV, KHVO, KUDL and WBLG.

We utilize a sparta 701-B transmitter (Main) and R C A BC-1R1 - (Auxiliary Main) your reception was on the 701-B Non-Directional Antenne 406. A Coverage Map is only on your Rate Card. I'll send you the logs of that date along with the Rate Card Map so you'll have all the technical information you need. Also would like to thank you on behalf of the Engineering Staff here. We always enjoy hearing that hard work pays off in listening response. So far you'll the farthest station that has logged us with such clarity of report. Keep up the Dxing and good listening.

Sincerely,



ROBERT GLENN BICE-CHIEF ENGINEER  
STARR WLOK INC. MEMPHIS, TENNESSEE

P. S. Yes the bridge is finished.

A STARR GROUP STATION