



Robert J. Wells

27 WEST MAIN  
MEDFORD, OREGON  
TELEPHONE 772-8600

December 18, 1962

Mr. Ernest J. Wesolowski  
1416 Pasadena Avenue  
Omaha 7, Nebraska

Dear Mr. Wesolowski,

Thank you very much for the reception report of KSHA's ET-DX of Tuesday morning December 4, 1962. Your report coincides with our broadcast log for the time period 12.04am to 12.25am PST.

KSHA began broadcasting April 7, 1962, and this was the first test coordinated with the NRC. I hope in the future to have several more such tests. KSHA is a member of the Pacific Adult Radio network, a sales organization, and will soon become a member of the Mutual network. We operate daytime only with 1000 watts. Our remotely controlled Gates BC1T transmitter feeds one 285' tower which has 120, 300' radials providing its grounding. We utilize Gates equipment throughout, but the bulk of our programming is provided by a Schafer 1200 series automation. KSHA features "quality" music on its regular schedule, and therefore does not publish a list of the so called "top" tunes.

Enclosed is a coverage map of our four stations and some other information that you might be interested in. Should you ever be in our neighborhood, you are cordially invited to visit our station.

Cordially,

A handwritten signature in blue ink that reads "Barton Cronin". The signature is written in a cursive, flowing style.

Barton Cronin  
Program Director  
KSHA.....  
Member NRC