

Crosley Broadcasting Corporation

WLW the nation's station

CROSLY SQUARE • 140 W. NINTH ST. • CINCINNATI 2, OHIO

12 March 1959

Mr. Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha 7, Nebraska

Dear Mr. Wesolowski:

This is to verify and acknowledge your recent reception report of our Station WLW. This Station operates on an assigned frequency of 700 kilocycles (428.3 meters) and with the power of 50,000 watts.

WLW is on the air continuously 24 hours each day with the exception of Monday and Tuesday mornings when we sign off between 2:00 AM and 4:15 AM in order to maintain our Station's transmitting equipment; this is Eastern Standard Time.

Radio stations are dependent upon reception reports from their listeners for an insight into program preferences and transmitting conditions. Each letter WLW receives is carefully read and noted in order to follow as closely as possible the comments and suggestions contained. You can be sure yours is really appreciated.

In the future, we trust that you will continue to enjoy good reception of our Station WLW, and that our varied programs will always please and entertain you.

Very truly yours,

R. J. Rockwell
(over 28)

R. J. Rockwell
Vice President-Director Engineering

Station WLWT	^{100,000} 50,000 watts	(TV) Channel <u>45</u>
Stations WLWO (6 transmitters)	200,000 watts	International Broadcast Stations operated for the "Voice of America" on frequencies from 6080 to 21650 kilocycles.

RJR:js

Radio and Television Stations

AM: WLW CINCINNATI
TV: WLW-T CINCINNATI • WLW-D DAYTON
WLW-C COLUMBUS • WLW-A ATLANTA