

VERIFICATION OF RECEPTION

DX

THIS WILL CONFIRM your report of *March 10, 1959,*

advising reception of *KOB Radio* ! Thank you for taking the time and trouble to write us. You may also be interested in the following facts about our stations:

KOB

- ESTABLISHED** . . . 1921; One of America's Pioneer Radio Stations.
- POWER** 50,000 Watts days; 25,000 Watts nights.
- FREQUENCY** 770 Kilocycles, non-directional. Licensed to operate unlimited time.
- TIME ZONE** Mountain Standard Time; Daylight Saving Time not observed.
- TRANSMITTER** . . . Alameda, New Mexico; 8½ miles north of Albuquerque.

KOB-TV

- ESTABLISHED** . . . November 1948; One of America's Pioneer Television Stations.
- POWER** Video: 11.325 KW; Audio: 5.6 KW.
- FREQUENCY** Low-Band Channel 4; 66 to 72 Megacycles.
- TIME ZONE** Mountain Standard Time; Daylight Saving Time not observed.
- TRANSMITTER** Atop Sandia Crest, 10,832 feet above sea level; 4,200 feet above average terrain; 5,800 feet above Albuquerque. Highest television transmitter site in America!



**KOB RADIO AND
1430 COAL AVE., SW**

**TELEVISION CENTER
ALBUQUERQUE, N. M.**

SHOULD YOU be in our city at any time, please consider this your personal invitation to drop by and inspect Albuquerque's modern Radio and Television Center!

Sincerely,
KOB • KOB-TV