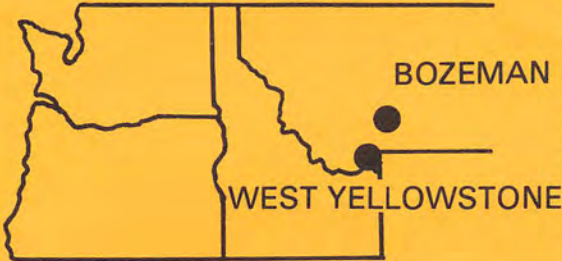


Mr. Wesolowski: This confirms your reception of KXXL
1:45-2 a.m., Monday, May 20, 1974.

Thomas J. Mar, C.E.
KXXL/BOZEMAN, MONTANA
KWYS/WEST YELLOWSTONE, MONT.

KXXL/KWYS



KXXL
Bozeman, Montana

KWYS
West Yellowstone, Montana

GENERAL MANAGER
Gary N. Petersen
Empire Broadcasting

STATION MANAGER
Larry Heinrich

ADDRESS (New Ultra Modern Studios)
1450 Kagy Boulevard
Bozeman, Montana 59715

TELEPHONE
587-5188
Area Code 406

REPRESENTATIVES
NATIONAL



Alan Torbet
Associates, Inc.



NORTHWEST
Art Moore & Associates, Inc.



1000 WATTS Bozeman **1450 Khz.**
1000 WATTS West Yellowstone **920 Khz.**

PRIMARY MARKET DATA

Population	32,505
Retail Sales	
Food	\$14,700,000
General Merchandise	\$ 5,712,000
Automotive	\$ 9,705,000
Total Retail Sales	\$69,085,000



A SILVER DOLLAR NETWORK STATION
EMPIRE BROADCASTING KXXL/KWYS
NUMBER ONE MEDIA
SERVING BOZEMAN and WEST YELLOWSTONE

KXXL/BOZEMAN, MONTANA
KWYS/WEST YELLOWSTONE, MONT.

KXXL/KWYS

Effective Feb. 1, 1974

KXXL Radio 1450 Khz

1450 Kagy Boulevard

Bozeman, Montana 59715

TIMES	10 Sec.	30 Sec.	1 Min.	5 Min.	10 Min.	¼ Hr.	½ Hr.	1 Hr.
1	2.90	3.90	5.20	26.00	52.00	66.00	92.00	120.00
13	2.80	3.80	5.05	24.50	49.00	60.00	86.00	110.00
26	2.65	3.60	4.85	22.75	45.50	54.00	80.00	100.00
52	2.50	3.40	4.60	20.50	41.00	48.00	74.00	91.00
156	2.30	3.10	4.30	19.20	36.00	41.50	68.00	81.00
312	2.00	2.60	4.00	17.75	30.50	38.00	58.00	70.00
624	1.85	2.40	3.60	16.50	26.00	31.25	47.00	60.00
1200	1.75	2.25	3.20	15.00	22.50	26.00	40.00	48.00

Class "A" Time is subject to 15% additional cost of rate card.
Class "A" Time is: 7 AM to 9 AM, 12 Noon to 1 PM, and 5 PM to 6 PM.

SPECIAL: Spot Announcements run on KXXL will be duplicated by KWYS radio in West Yellowstone for \$1.50 additional per spot.

Shoppers Special:	30 Sec.	1Min.
25/WK.....	\$2.75.....	\$3.60
50/WK.....	\$2.55.....	\$3.30
100/WK.....	\$2.35.....	\$3.00

Scheduled Monday-Tuesday and Wednesday.

Weekly Package:	30 Sec.	1 Min.
25/WK.....	\$2.90.....	\$3.80
50/WK.....	\$2.70.....	\$3.50
100/WK.....	\$2.50.....	\$3.20

Must be run in 7 day period.

NOTE: All rates shown are net to station.
All fees and commissions to agents must be added.