

KOOK

RADIO * TELEVISION

BILLINGS, MONTANA

JOSEPH S. SAMPLE, *President*

POST OFFICE BOX 2557

November 23, 1964

Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha 7, Nebraska

Dear Mr. Wesolowski

Thank you for your reception report of January 4, 1963 from 11:43 pm to 12 Midnt MST. This letter will serve to confirm your reception in Omaha of KOOK Radio on 970 kc/s.

KOOK Radio is 5000 watts full-time with a non-directional antenna system during the daylight hours and a rather complicated pattern at night. Our major lobe goes north so we have many regular listeners in Alberta and Saskatchewan, and receive many letters from that area. Two minor lobes, each of about 5000 watts are sent towards Bakersfield, California, and St. Louis, Missouri, so we get occasional reports from Utah and California. The southeast lobe is the smallest of the three. The main stations we have to protect are Fargo and Spokane on 970. Our pattern requires four towers, each nearly 200 feet high. Our transmitter is RCA. The studios are located downtown and the transmitter (also equipped with studios) is on the Laurel highway about 4 miles southwest of town. The radio and television studios are together. Our format is strictly Top 50 and our rating in Billings (five-station market) is #1. Our current operating schedule is from 5 am to 12 Midnite MST, with a 6 am sign on Sundays. During the day we have regular listeners in Northern Wyoming and a good portion of Central Montana. To give you an idea of our radius, the signal gets lost in the noise by the time it reaches Yellowstone Park and Casper, Wyoming.

Thank you again for your report.

Sincerely

Murray C. Mann

Murray Carl Mann
Chief Engineer - DJ
KOOK RADIO STATION

