

WII Radio

The Balaban Station Serving St. Louis

3716 LINDBELL BOULEVARD • ST. LOUIS 8, MISSOURI • OLIVE 2-4500

EXECUTIVE OFFICES

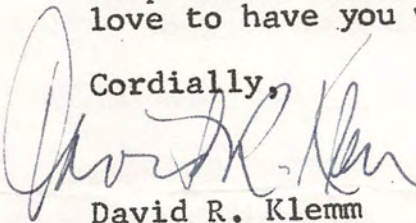
Mr. Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha 7, Nebraska

Thank you for your reception report. We are delighted that you would take time to write to us.

Enclosed is an informational brochure about WONDERFUL WIL/1430.

Keep tuned to Radio #1 in St. Louis. We love to have you with us!

Cordially,


David R. Klemm
Director of Promotion

DRK:arf
Enclosure

cc: Mel Hart

