

AM

KWOC

FM

930 KILOCYCLES

94.5 MEGACYCLES

428 Vine

Poplar Bluff, Missouri

Phone SU 5-3922

February 13, 1963

Mr. Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha, 7, Nebraska

Dear Mr. Wesolowski:

First of all, forgive my misspelling your name on the envelope. I noticed it only after I had affixed the stamp. Many thanks for your February 3 letter, reporting reception of our signal on that date. In recent weeks, we have been signing off at midnight or a little after, and DX reports have been pouring in. We have recently been picked up in Waterloo, Ontario, and Sanford, Fla., to name just two.

You state that you heard us at 1:56 A M. CST on Feb. 3, 1963 on 930 KCs. We were on the air all that night taking telephone requests, so I can make positive verification. Am enclosing a slightly outdated commercial coverage chart. New QSL cards will be in the making when we increase power to 5 KW.

KWOC went on the air in 1938 on 1340 KC, 250 watts. Studios were combined with Transmitter north of town. In 1948 studios were moved uptown to 428 Vine, and transmitter moved 5 miles southeast of Poplar Bluff, our present location. The latter was done in order to: (1) Add FM to operation 2) Erect four 250' towers for directional operation, which was necessary in view of our application to change frequency. The switch to 930 KC was felt necessary so they could increase power to 1,000 watts.

One week ago today, we moved our control room and announcing facilities to the transmitter site. We were not remote controlled, and were having technical problems associated with our separate facilities.

Thanks again, Mr. Wesolowski, for your letter, and we hope to hear from you again. Incidentally, KWOC stands for "Keep Watching Our City".

Cordially,

Gene Boucher

Gene Boucher, Chief Engineer