

KSD KSD-TV

550 kc

CHANNEL 5

THE ST. LOUIS POST-DISPATCH STATIONS

THE PULITZER PUBLISHING COMPANY

BASIC
NBC
AFFILIATES

MAIN 1-1111

1111 OLIVE STREET
ST. LOUIS 1, MISSOURI

January 27, 1960

Mr. Ernest J. Wesolowski
1416 Pasadena Ave.
Omaha 7, Nebr.

Dear Mr. Wesolowski:

We wish to acknowledge your reception report on Radio Station KSD, from 7:56 to 8:10 PM CST on Thursday, January 21, 1960.

Your report was very complete and correct so this will serve as verification.

Will try to answer your questions regarding the location of the transmitter, power, etc.

Our studios are still located in the Post-Dispatch building, 1111 Olive St., St. Louis 1, Missouri, where they have been ever since the station began operation in 1922, about 38 years ago. The transmitter is located just north of East St. Louis near Horseshoe Lake. We have four 450 ft. self supporting towers for our night time directional setup which gives us a pattern as shown on the enclosure. During day time we use one tower, non-directional.

Our frequency check is made each Friday PM at 3:00 o'clock from Kansas City, or is it the customary audio frequency run you refer to? These tests are usually conducted on a Thursday or Friday early morning.

As mentioned, you will find enclosed copies of our day and night coverage maps which may be of interest.

You mentioned the 10 inch snow, which reminds me of how the weather can get up in that direction, as I worked for Henry Field about 32 years ago, before coming to St. Louis.

We certainly thank you for the trouble you took in making your reception report and we hope we have answered your questions. Good luck in your DX.

Yours very truly,
RADIO STATION KSD

C. R. Yarger

CRY:mr -Enc.