

programming for a specialized market

August 1, 1963.

Mr. Ernest J. Wesolowski  
1416 Pasadena Avenue  
Omaha 7, Nebraska



**K P R S**  
**BROADCASTING**  
**CORPORATION**  
1590 KC-AM      103.3 MC-FM

23rd at Benton Blvd.  
H U m b o l d t 3 - 3 1 0 0  
Kansas City 27, Missouri

Dear Sir:

Many thanks for your fine report of reception of Station KPRS Radio from Omaha. Your report of Sunday, March 31, 1963 from 6:27 to 6:31pm does agree with our logs for that time.

KPRS operates on an assigned frequency of 1590 kcs., with a power output of 1000 watts from sunrise to sunset daily. The transmitter & tower is located near the Kansas City Stadium.

Also, thanks for the phone call from you while on your trip to Europe. Hope that you had a good time and seen many wonderful sights.

Sincerely your:

Mr. Edward H. Pate,  
General Manager & Owner.

EHP/rw