

AM
500 WATTS
1580 KILOCYCLES

FM
3000 WATTS
107.1 MEGACYCLES

Radio K E S M

"SERVING THE TRI-COUNTY AREA"

200 Radio Lane

El Dorado Springs, Mo.

October 15, 1971

Mr. Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha, Nebraska 68107

Dear Mr. Wesolowski:

Please accept my apology for the delay in answering your reception report. I am pleased to confirm the reception of our station on the day and time indicated in your report. That day and time was as follows: 6:42 to 6:47 PM, Central Daylight time on October first.

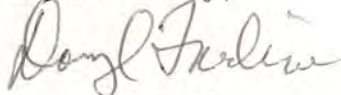
Our AM is a daytimer. We normally sign off at 6 PM, but because of a high school football game carried on our FM, we kept the AM on until local sunset.

It may be of interest to you to know that our sign on and sign off is a sponsored feature. We sold it to Hertzberg Furniture Company of El Dorado Springs and Nevada. There are only a few stations that I know of that have done this.

Enclosed is a coverage map. It is an old one, and our prime coverage area is now at the edge of the outer circle.

Thank you for your interest in KESM.

Yours truly,



Daryl Fredine, Owner